

DRAFT

George Mason University School of Public Policy

PUBP 502: Governance and Policy Processes

Purpose of course:

The purpose of this course is to take a broad view of governance in a U.S., comparative, and international context. First, democratic governance in the U.S. is examined and compared with other democracies. Second, focusing on the U.S. as a case study, important changes in the execution of public policy are examined as increasing portions of public policy in democratic, market-based nations are carried out by private sector and non-profit organizations. Third, the course will analyze the comparative development of the modern democratic nation state, the emergence of the European Union, and the politics of interest group influence on international organizations. Students will learn about the governance and permeability of various international organizations and the interaction between non-governmental organizations and the International Monetary Fund, World Bank and World Trade Organization. Finally, students will participate in a state-of-the-art institutional-building simulation, Governance and Market Economy, and in a case study on the formation of an entirely new global organization, the Internet Corporation for Assigned Names and Numbers. For the simulation, all students are required to attend one of two six-hour Saturday sessions that will be led by SPP professionals in the peacekeeping program.

Objectives:

Upon completion of this course, students will be able to identify and assess the impact of a variety of governmental structures, be familiar with contemporary issues of governance, understand the varieties and implications of intersector cooperation, be aware of the changing dynamics of national and sub-national governance, and be conversant with the international dimensions of governance. The analytic techniques that students will be able to use include, case study analysis, simulation, nontechnical cost-benefit analysis, and nominal group technique.

Required texts

David Held, *Democracy and the Global Order* (Stanford University Press, 1995).
Donald Kettl, *The Transformation of Governance* (Baltimore, MD: Johns Hopkins, 2002).
John Kingdon, *American the Unusual* (NY: St. Martins, 1999).
Robert O'Brien, et al., *Contesting Global Governance* (NY: Cambridge University Press, 2000).
Elliott D. Sclar, *You Don't Always Get What you Pay For: The Economics of Privatization*
(Ithaca New York: Cornell University Press, 2000).

In addition, a number of articles and chapters will be assigned, as specified below or announced in class.

Weekly Topics:

1. Introduction to the Course and Overview of the Semester
2. The United States Constitutional Structure
Separation of Powers, Federalism

Assignment:

The Constitution of the United States of America
James Madison, *Federalist No. 10*
James Madison, *Federalist No. 51*

John P. Roche, "The Founding Fathers: A Reform Caucus in Action" (APSR 1961)
Martin Diamond, "Democracy and *The Federalist*: A Reconsideration of the Framers' Intent" (APSR 1959)
John Kingdon, *America the Unusual*, Chapters 1 and 2, pp. 1-22.

3. American Exceptionalism

Assignment:

John Kingdon, *America the Unusual*, Chapters 3-5, pp. 23-101.
S.M. Lipset, selections.

4. The Traditional Governance Model in the United States

Assignment:

Donald Kettl, *The Transformation of Governance*, Ch. 1-4, pp. 1-98.

5. The Transformation to the New Public Management

Assignment:

Kettl, *The Transformation of Governance*, Ch. 5-7, pp. 99-172.
James Pfiffner, "Traditional Public Administration versus The New Public Management:
Accountability versus Efficiency," [optional to instructors, available via e-mail]
or other articles as specified by instructor

6. Governing Markets : neo-classical economics and the market model

Assignment:

Elliott D. Sclar, *You Don't Always Get What you Pay For: The Economics of Privatization*, Chapters 1-4,
pp. 1-93.

7. Markets and Government: state and local cases and federalism issues

A non-technical form of cost-benefit analysis will be included here.

Assignment:

Elliott D. Sclar, *You Don't Always Get What you Pay For*, Ch. 5-7, pp. 94-168.

8. Regional governance in the National Capital Area: Guest seminar with George Cook, long-time participant in federalism and local-state cooperation in the Washington area.

Assignment: to be announced.

9. The Development of Democracy and the Nation State

[Models of democracy, emergence of sovereignty, the nation state, globalism.]

Assignment:

David Held, *Democracy and the Global Order*, Ch. 1-6, pp. 1-140.
Articles to be assigned by instructor.

10. Democracy, Markets, and Globalization

Assignment:

Held, *Democracy and the Global Order*, Ch. 7-12, pp. 141-280.
Articles to be assigned by instructor.

11. The case of the European Union: Guest seminar with Desmond Dinan

Assignment:

selections from:

Helen Wallace and William Wallace, eds., *Policy Making in the European Union*, 4th ed. (Oxford University Press, 2001).

R. Howse and K. Nicolaidis, eds., *The Federal Vision: Legitimacy and Levels of Governance in the U.S. and the EU* (Oxford University Press, 2000).

12. Problems with Globalization

Assignment:

Robert O'Brien, et al., *Contesting Global Governance*, Ch. 1-3, pp. 1-108.

Global social movements, Ch. 1

The World Bank and the Women's Movement, Ch. 2

The World Trade Organization and labor, Ch. 3

13. The Efficacy of individual and group action

Assignment:

O'Brien, et. al., *Contesting Global Governance*, Ch. 4-6, pp. 109-234.

The World Bank, the WTO, and the environmental movement, Ch. 4

The International Monetary Fund and social movements, Ch. 5

Complex Multilateralism, Ch. 6

14. Case Study: ICANN: Internet Corporation for Assigned Names and Numbers

Assignment:

Harvard Case Studies: C16-01-1610.0; C16-01-1610.1

Recommended:

Milton L. Mueller, *Ruling the Root* (Cambridge, MA: MIT Press, 2001).

15. Simulation: Governance/ Market Economy

Synthetic Environments for National Security Estimates (S.E.N.S.E.)

Guest instructor Allison Friendak will conduct the simulation.

Students will choose to attend one six hour session on either of two Saturday sessions.

Analytic Techniques to be used in the course:

Nominal Group Technique

Cost-Benefit Analysis (non-technical)

Case study analysis

Governance/Market Economy -based simulation conducted by SPP professionals.

